



**304-1080 Howe St. | Vancouver, B.C. | V6Z 2T1, Canada**

## **FOOTAGE TO BE SUPPLIED:**

**1080p HD or higher (that means the highest possible quality on your device)**

**1920x1080 (landscape/ sideways) footage is preferred.**

**mp4 or .mov file types will be accepted**

**20 seconds MAXIMUM**



## **GUIDELINES:**

**Video must NOT contain background music. VPS will be adding a soundtrack to the virtual Parade. Movement and/or dance in the video is fantastic. Should you choose to include music to inspire or set the mood of your piece, the music will be removed in the final compilation.**

**If you are submitting something with a spoken word message, do not have music playing in the background. This makes it more difficult for our editors while creating the flow of the final composition.**

**Set up your shot so the subject is center screen. Although we would all love to be a Hollywood Director, keep your shot steady and no fancy zooms!**

**Face a Light Source to avoid shadows covering your face. For BEST Results, record your content outside. Better yet, record it along Davie Street or along the usual Parade Route or any location that speaks Pride to you!**

**Dress in Bright Colours. No visible logos that aren't associated with your cause or organization (such as apparel brands), please. Political statements and celebratory Pride messaging is OK!**

**Signs, flags and other supporting visual symbols are encouraged! Large characters are best.**

**When recording a clip, it's best to linger on a specific shot or setup for at least 10 seconds. This will allow the editors some flexibility in incorporating the shot.**

**When recording a person, it's most flattering to film them from just \*slightly\* above their eyeline. Too high up: makes them look diminished. From too far below: Honey, that is not flattering to anyone.**

Please share your video submission with Madison at [mholding@vancouverpride.ca](mailto:mholding@vancouverpride.ca)  
Submissions can be emailed, uploaded to the Google Drive/Dropbox and shared, mailed, brought to the office on a flashdrive, etc.

