



VPS Privacy Statement

The Vancouver Pride Society (VPS) is committed to protecting the privacy of visitors to our website, as well as our members, volunteers and supporters. VPS is also committed to be compliant with the *British Columbia Personal Information Protection Act*, and as it may be revised from time to time. VPS has established this Privacy Statement to explain what information we collect through our websites and how it is used.

In this policy, "VPS" refers to VPS staff, interns, volunteers, and consultants, all of whom are bound by law or contract to keep confidential information they receive as part of their assistance to VPS.

Information Collected - Website Visitors

Like most website operators, VPS collects non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. VPS's purpose in collecting non-personally identifying information is to better understand how VPS's visitors use its website.

VPS's site also provides links to a wide variety of third-party websites, including interactive links to sites like Facebook, Instagram, and Twitter/X. We also allow our website to interact with other services, like social networking and video hosting websites. VPS is not responsible for, and does not have any control over, the privacy practices or the content of such third parties. We encourage users to read the privacy policies of any website visited.

Information Collected - Contact Information

Certain visitors to VPS's websites choose to interact in ways that require our site to gather personally-identifying information. The amount and type of information that VPS gathers depends on the nature of the interaction. For example, we ask visitors who sign up for our e-newsletter to provide their first and last name, along with a valid email address. Those who engage in transactions with VPS – by purchasing a membership or an event ticket, for example – are asked to provide additional information, including as necessary the personal and financial information required to process those transactions.



Use of Information - Aggregated Website Statistics

VPS collects statistics about the behavior of visitors to its websites. For instance, the VPS uses analytics software to collect information about which pages and posts are most commonly visited and for how long. We will not publicly display this information, but we may share it with our website developers in order to improve our web presence.

Use of Information - Member, Volunteer and Event Registration Information

We use membership, volunteer and event registration information to manage your relationship with VPS. If you opt in, we will use your contact information to send you updates and alerts about our work. We retain primary control over our server-hosted contact information.

Disclosure of Your Information

While VPS endeavours to provide the highest level of protection for your information, we may disclose personally identifiable information about you to third parties in limited circumstances, including: (1) with your consent; or (2) when we believe it is required by law, such as pursuant to a subpoena or other judicial or administrative order.

If we are required by law to disclose the information that you have submitted, we will attempt to provide you with notice (unless we are prohibited) that a request for your information has been made in order to give you an opportunity to object to the disclosure. We will attempt to provide this notice by email, if you have given us an email address, or by postal mail if you have entered a postal address. If you do not challenge the disclosure request, we may be legally required to turn over your information.

In addition, we will independently object to requests for access to information about users of our site that we believe to be improper.

Changes to Our Policies

VPS's Privacy Policy may change from time to time. However, any revised privacy policy will be consistent with VPS's mission. If we make any substantive changes to our policies, we will post notice of changes on this page.

Updating or Removing Your Information

You may choose to correct, update, or delete the membership information you have submitted to us by sending an email requesting changes to office@vancouverpride.ca.



Third Party Service Providers

The VPS makes use of several third party service providers. Our relationship with these providers governs our privacy policy based on the kind of interaction individuals are undertaking with the VPS. The privacy policies of our third party providers can be found here:

Financial Management	QuickBooks	https://quickbooks.intuit.com/hk/privacy/
Membership Management	Squarespace	https://www.squarespace.com/privacy
Records Management & Email	Google	https://policies.google.com/privacy
	AirTable	https://www.airtable.com/company/privacy
Social Media	Facebook	https://www.facebook.com/privacy/policy/
	Instagram	https://help.instagram.com/581066165581870
	Twitter/X	https://twitter.com/en/privacy
	YouTube	https://www.youtube.com/intl/ALL_ca/howyoutubeworks/our-commitments/protecting-user-data
	TikTok	https://www.tiktok.com/legal/page/row/privacy-policy/en
Volunteer Management	Better Impact	https://support.betterimpact.com/siteguide/privacy-policy/
Website Hosting	Squarespace	https://www.squarespace.com/privacy

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